

Marketing Internship for Native English Student

We are looking for a native English-speaking intern for full-time work in our marketing department.

Internship Description:

As part of the marketing department, the intern position involves website management and marketing support for our portal.

- Social media for AB Apartment Barcelona
- Social media for Barcelona Connect (a local magazine for tourists)
- Writing and editing blogs for the company blog about the city
- Writing blogs for our current blog collaborations
- Researching and messaging potential bloggers for collaborations
- Writing and updating apartment descriptions for the company site
- Other general marketing tasks

Candidate Requirements:

- Studies in online marketing, journalism, PR or similar
- Knowledge of SEO, SEM, SMM and Web 2.0 are preferred but not essential
- Native English speaker with one other language (Spanish, French, German, Russian or Italian)
- Excellent writing skills
- Proficient use of Microsoft Office and good knowledge of the Internet
- Organized, efficient, creative and the ability to use your own initiative
- Enthusiasm for online marketing

Candidate must be currently studying and available to begin the internship as soon as possible.

We offer:

- The opportunity to develop your marketing skills in a leading travel company
- Experience in an international work environment in Barcelona
- Part time or Full-time schedule (6-8h/day)
- Compensation of 300€/500 per month

Please send your CV, photo and cover letter to rrhh@apartmentbarcelona.com