



NOMEN, an agency specialising in the creation of brand names, is recruiting a

Brand Name Creation and Linguistic Project Assistant

For a paid internship (monthly minimum wage for student interns + 50% of transportation card + restaurant tickets) of long term (min. 6 months, or longer if available) from October 2018

THE COMPANY

Nomen is a leading company in the domain of brand creation (naming) and brand strategy (branding), with over 2,000 brand names having been created since 1981. It employs the help of linguists, lawyers, marketing experts and its global network of affiliates and partners to advise and assist our clients.

This strongly global approach allows the Nomen Group to tailor names, brands and identities to meet internationally imposed requirements, making them adaptable to all markets and ensuring the brand's esteemed reputation, value and success.

Work Activities:

- Name creation: individual creation of brand names, participation in group brainstorming, encyclopaedic research etc.
- Assistance throughout client projects (French and international) and preparation of client materials
- International linguistic and cultural checks: launching international tests, working with international correspondents and Nomen branches, analysing feedback, compiling reports
- Development of communication tools, management of social media networks, writing of blog articles, legal pre-checks of names, translation (notably case study translation)
- Writing of semantic name summaries and name definitions

Depending on the level of autonomy demonstrated, other activities such as writing creative briefs, client benchmarking, brand studies etc. will be involved.

Profile required:

Background

- Undergraduate student (penultimate year)
- Studying humanities, languages, business or marketing etc.
- International profile

Languages

- English and French language
- Knowledge of other languages, both modern (Chinese is appreciated) and ancient

Competencies

- Outgoing and creatively minded
- Able to analyse and review
- Proactive, open to solving problems
- Dynamic and able to work to deadlines

Applications:

Please send a CV and cover letter to contact@inter-check.com

www.nomen.com • www.facebook.com/NomenGroup • www.linkedin.com/company/Nomen